

Cool2Give

Cool2Give.eu offers a liquid and frozen promotional tool, making young and old happy. Promotion Ice, or Icesticks, are icesticks packed in your own designed foil or foil-labelled with your logo or slogan on your own icesticks. Not only the foil/the label, but also the fluid of the icesticks can be produced to your own flavour and colour.



History:

Cool2Give is a branch of the family business Dedert Icesticks B.V. Since 1972 Dedert Icesticks has been the only company in the Netherlands with an excellent reputation for producing and marketing custom icesticks. Dedert Icesticks is distinguished by a high product quality, timely delivery and responsiveness to customer requests.



In 2009 Cool2Give was founded to move from the mass production of Dedert Icesticks to targeted customer production. Cool2Give aims to respond flexibly to specific customer requests to offer icesticks as a promotional tool, which are particularly suitable for festivals, (sports)events, trade fairs, wellness etc. The quality of the product is maintained, keeping the shelf life the same, 30 months after production.

As the name makes clear: **icesticks, fun and cool to give and get.**

Flavour and colour of the icesticks:

You can have the icesticks made however you like, making it very cool indeed to hand out your own icesticks as a promotional product. The options Cool2Give offers are:

- Choose one flavour with or without colour:

<input type="radio"/> Strawberry (dark red)	<input type="radio"/> Mint (green)
<input type="radio"/> Raspberry (red or pink)	<input type="radio"/> Waldmeister (green)*
<input type="radio"/> Cherry (red or pink)	<input type="radio"/> Appel (green)*
<input type="radio"/> Cola (brown)	<input type="radio"/> Pineapple (yellow)*
<input type="radio"/> Peach (orange)	<input type="radio"/> Tropical (bleu)*
<input type="radio"/> Lemon (yellow)	
- Select multiple colours:
It is possible to choose 1 to 5 flavours with coloured fluids.*
- Choose a standard mix, 5 flavours in a box:

<input type="radio"/> Raspberry (red), cherry (pink), peach (orange), cola (brown) and lemon (yellow).
<input type="radio"/> Strawberry (dark red), peach (orange), cola (brown), lemon (yellow) and mint (green).



* = surcharge and longer delivery time because not in stock.

ICE Special:

The options for further personalising the product are shown below. Do allow a longer delivery time.

- Suggestions for new flavours are most welcome.
- It is possible to set the sugar content to your requirements; this can be from completely sugarfree to sweetened with a percentage of 21,2%. This picture shows our standard sugarfree icesticks with coloured foil.
- Energy-icesticks are possible, we offer this to your own flavour and brand.
- We also offer the possibility of alcohol in the icesticks. Alcohol fluid must be supplied. The maximum alcohol content is 4,5% due to freezing.



Private label:

You can create your own Private label as you wish, with very extensive possibilities. Private label means with your logo, name or completely own design. You can make the design as cool as you like.

The options for personalising the packaging are:

- The packaging of the icesticks can be labelled:
 - With regular label of 140 x 18 mm.
 - With large label of 230 x 18 mm.
 - The label is transparent so the colour of the icestick can be seen
 - The label can be printed in full colour.
 - The delivery time is 4 weeks.
 - As part of a corporate social responsibility, we cooperate with local sheltered workshops.
- The packaging of the icesticks, the foil, can be printed as you wish. Conditions and possibilities:
 - The design of the foil must be within 22 x 240 mm.
 - The foil can be self-designed for both sides.
 - We offer the regular backend with 7 languages and the mandatory characters. There is no additional cost for this.
 - A blank reverse side is also possible, however, in that case the ingredients and mandatory characters must be listed on the front side.
 - With a minimum order, the foil can be stored by us free of charge. So you can purchase the same personalised icesticks several times.
 - Delivery time is 8 to 10 weeks.



Conditions:

- Digital sent as .pdf converted into letter outlines.
- Payment for label and foil costs before production.
- Remaining amount to be paid on delivery.



Packaging:

- The contents of the icesticks:
 - 40 ml fluid (34 x 265 mm).
- The contents of a standard box:
 - 120 icesticks in 1 box (285 x 185 x 127 mm).
 - 4,8 liter in 1 box, weight about 4,2 kilo.
 - A short text fits on the long side of the box.
 - On the other side the expiry date of 30 months.
 - A 120 x 80 cm pallet fits 112 or 128 boxes.



The icesticks are normally delivered unfrozen. For freezing, allow for 1 extra week, this is done externally. Freezing costs are € 4,- per box and transport costs.

Contact:

For questions, please feel free to contact us. Of course, you can also make an appointment by phone for a personal meeting.

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**Cool
2GIVE**
Promotion Ice

Cool2Give is the trade name for the corporate advertising-focused production and trading of Dedert Icesticks B.V. All our offers and all our concluded agreements are subject to the general terms and conditions of Dedert Icesticks. Upon your request, these terms and conditions will be sent to you free of charge.